

Social Rockstar™ **WORKSHOP**

Social Rockstar Workshop 2 - Washington DC - November 13, 2008

Agenda & Information

Location: R.F.D. (Regional Food & Drink - Chinatown), 810 7th St. NW, Washington, DC

6:00 – 6:15pm Sign in and registration

Presentations (order may change):

- **Introductory Remarks & New Media Kickoff**
- Kady Chiu
- **Getting Started with Social Media**
- Jared Goralnick - [AwayFind](#), [Technotheory](#)
- **Social Media in the Government**
- Matt Bado, Sr. Consultants, [Booz Allen Hamilton](#)
- **Social Gaming & Community**
- Chris Melissinos, Chief Gaming Officer, [Sun Microsystems](#)
- **Legal perspective to Social Media**
- Andrew Mirsky - [Mirsky and Company Law Offices](#)
- **Social Media Tech Trends**
- Justin Thorp, [Clearspring](#)
- **Creative Crowdsourcing**
- Peter H. Lamotte, [GeniusRocket.com](#)

Presentations will be followed by **workshop sessions, such as:**

Promoting and branding - Twitter & Online Reputation best practices - Monetization - Widgets & Apps

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Suggested hashtag: (to use while tweeting, etc) **#SRW2**

www.SocialRockstarWorkshop.com